



Angelica Mundrick

GRAPHIC DESIGNER

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PROFESSIONAL SUMMARY

Creative and results-driven Senior Graphic Designer specializing in high-impact visual solutions across print, digital, and social media. Proficient in Adobe Creative Suite, HTML, and branding, delivering compelling marketing collateral that strengthens brand identity. Adept at managing multiple projects, collaborating cross-functionally, and ensuring designs are both visually captivating and strategically effective.

EDUCATION

The College of New Jersey

Bachelor of Fine Arts, Graphic Design
Minor in Marketing

SKILLS

- Adobe Creative Suite: InDesign, Illustrator, Photoshop, Firefly
- Print Advertisements/Advertorials
- Editorial Design
- Event Programs & Signage
- Web Banner Ads
- Branding & Identity, Logos
- Social Media Graphics
- Email Design
- HTML (read & write)
- Illustration
- Hand Lettering
- Procreate
- Microsoft Office Suite: Powerpoint, Word, Outlook
- Leadership & Team Collaboration
- Creative Problem-Solving
- Deadline Management
- Attention to Detail

EXPERIENCE

○ Senior Graphic Designer

Northstar Travel Group | May 2022 – Present

- Spearhead design strategy for print, digital, and social media, ensuring cohesive brand messaging and high-quality execution.
- Oversee multiple concurrent projects, balancing deadlines and maintaining design consistency.
- Lead the Art Department in the absence of the Group Design Manager, providing creative direction and team support.
- Collaborate with editors, marketing managers, and content teams to develop engaging visuals that enhance audience interaction.
- Revitalized key event brand identities, including the *Travel Weekly Magellan Awards* (which had 121% YOY growth) and the *Business Travel Sustainability Summit*, increasing visibility and recognition.

○ Graphic Designer

Northstar Travel Group | Dec. 2017 – May 2022

- Developed and executed brand identities for new events, driving successful launches and audience engagement.
- Designed and coded promotional emails, enhancing digital marketing effectiveness.
- Created visually compelling marketing materials for events, incorporating strong typography and layout design.

○ Assistant Graphic Designer

Northstar Travel Group | July 2014 – Dec. 2017

- Strengthened design expertise in page layout, typography, and color theory while crafting impactful *Travel Weekly Advisor* brochure covers.
- Worked closely with editors and marketers to translate feedback into refined design solutions.
- Researched and adopted emerging design trends and software to maintain an innovative approach.

○ Graphic Design Intern

H2M Beverages | May 2013 – Aug 2013

- Assisted in the design of POS materials, social media graphics, packaging, and branded apparel, supporting marketing campaigns for all three beverage brands.